

DUNCAN STEVENS

INCREASING INFLUENCE & EFFECTIVENESS



Working with Duncan Stevens to help you get
the most out of the engagement.



www.duncanstevens.com

duncan@duncanstevens.com

First of all, I would like to say thank you for hiring me.

I am constantly striving to make my client's lives as stress-free and as easy as possible so have created this pack for you.

It includes my introduction details for the host, my tech rider and a brief biography.

On my website, you can also find some promo photos and if you have any questions please do not hesitate to contact me directly or my assistant Helen on helen@duncanstevens.co.uk

Thank you again, and I look forward to us working together,

Duncan Stevens

Duncan Stevens

Duncan has been passionate about influence and persuasion and why people act and behave the way they do since a young age.

He used these skills after graduating University to become one of just 10 candidates out of 5,000 to be part of a £250 million investment into the Virgin group to lead the company forward.



Despite playing a key role in turning around the business, his passion lay more in coaching and training. After several years in training and development he took his love of influence and persuasion and established the Influence Association.

Over this same business he had set up several successful six figure businesses and created an influence and persuasion theatre show which he took to venues and companies around the world.

After, many requests, Duncan decided to put all of his knowledge into a book and published Effective Influence, which has quickly established itself as the Influence book of choice for many industry professionals.

Duncan then decided to focus all his attention on keynote speaking and delivering master classes to assist companies and individuals increase their influence and effectiveness. Fast forward 10 years, and Duncan is now one of the most sought-after influence and persuasion keynote speakers.

When Duncan is not sharing his knowledge, advice and skills with others, he loves to travel, is a passionate adventurer and enjoys spending time with his family. He is a enthusiastic artist and loves to spend his time cooking and enjoying nature.

Duncan aims to be a stress-free speaker who will help contribute to the success of your event with minimal fuss. He has no 'diva requests', entourage of people and his presentation or masterclass is 100% self-contained. His aim is to make your job as stress-free as possible and result in you being congratulated for hiring a fantastic speaker.

But with that said, Duncan does have a few requests which will ensure he delivers to his full potential.

Duncan's on stage requirements:

- ☐ A secure changing room, or secure place to keep any luggage.
- ☐ 2 bottles of still water at room temperature.
- ☐ 1 small coffee table / side table (waist height).
- ☐ Preferably rear mounted projectors with access to upload slides / video
- ☐ Preferably no barriers on stage (no lecterns or podiums).
- ☐ Microphone should be a lavalier microphone or skin-tone headset cheek mic (handhelds will impact on his ability to present).

Duncan's Preferred Walk-on / Walk-off music:

Ed Sheeran - "Castle On The Hill"

Additional Services:

When you book Duncan you typically have him for the day – he's all yours. Many clients wish for him to be involved in additional engagements such as photo opportunities, book signings, lunches/dinners etc. But please make sure you mention this as soon as possible – remember; if you don't ask, you don't get!

Audience Takeaways:

Many clients like to provide their audience with a record of Duncan's work so that everybody can keep learning after the event and get even more content. We offer discounted pricing for bulk orders on books so that you can get the most from Duncan's training and can even customize books for your individual needs.

For any of these additional services or if you have any questions or ideas, then please contact Helen (Personal Assistant) as soon as possible – duncan@duncanstevens.com

Duncan Stevens is the founder of the Influence Association and the author of the best-selling book ***Effective Influence***.

He's the Director of a number of successful businesses and delivers influence and persuasion presentations and masterclasses around the world.

His ***Effective Influence Model*** unlocks the real secrets to creating long term influence and effectiveness and has helped some of the worlds most recognisable brands and companies.

Today, he'll be sharing some of those secrets with you,

Please welcome, Duncan Stevens!